



**ROYAL NAVY &  
ROYAL MARINES  
CHARITY**

**Fundraising Guide**

# All about the RNRMC

We are at the heart of supporting our Royal Navy, Royal Marines and Royal Fleet Auxiliary personnel and their families, past, present and future.

## Our vision

A world in which our sailors, marines and their families are valued and supported, for life.

## Our mission

To raise funds, working with others to provide the support needed to our serving and former members of the Naval Service and their families.

# Thank you

Without generous supporters, tireless fundraisers and selfless volunteers, we wouldn't be able to help the thousands of remarkable men and women of the Royal Navy, Royal Marines and Royal Fleet Auxiliary as we do every day, both fulltime and reserve, serving and veteran - and their families

We're delighted that you have chosen to support the RNRMC. Our promise to you as a fundraising team, is to support you with any requests where we can, provide you with our knowledge and cheer you on during your journey with us!

#ByYourSide



# The difference you make

**£10**

An art therapy session to aid the recovery of someone from illness or injury



The RNRMC works closely with organisations to support the recovery of wounded, injured and sick.

**£30**

A bereavement support session for a service child who has lost their parent



Supporting children from birth to 25 years old, this lifeline enables bereaved forces children and young people to access the very best emotional health and wellbeing support and the chance to smile again.

**£50**

Reunion for an elderly veteran living at a military care home



Help from generous volunteers, the RNRMC facilitates free transportation to veterans to attend remembrance events, reunions and days out.

**£100**

A respite break for a young carer



In partnership with other organisations the RNRMC is able to offer young people opportunities to develop their skills, and achieve their aspirations taking part in play, learning, leisure, skills training and social activities.

# It all counts

When combined with other supporters donations, your fundraising can change lives

**£50**

Could provide a session of counselling when deployment has taken its toll on relationships and family life

**£100**

Could provide life enhancing speech, recreational, and physiotherapy to a physically disabled veteran for a week

**£400**

Could assist with a veterans funeral costs

**£1,000**

Could fund a family day for a ships company about to deploy to support the families left at home

**£10,000**

Could enable us to refurbish, replace and enhance communal and onshore facilities, both social and sporting. This helps to knit service communities together, support families and boost morale when facing long separations

# 7 WAYS TO GIVE

Whether you donate, take part in a challenge or share about the RNRMC, all your support will enable us to be here for every sailor, marine, and their families, for life.

1   
**GET INVOLVED**

Bake a cake, organise a raffle, take on a sponsored challenge.

2   
**TAKE PART IN AN EVENT**

The RNRMC has spaces in a number of cycling, walking and running events.

3   
**GIFT US YOUR TIME**

Events, stalls, open days - you name it. Get involved and volunteer for the RNRMC.

4   
**LEAVE A GIFT IN YOUR WILL**

Leave a gift in your Will and ensure vital support for our big Naval family remains for years to come.

5   
**SPREAD THE WORD**

Share, Tweet and tag us on social media! Help us spread the word.

6   
**PLAY OUR LOTTERY**

Take part in our weekly lottery and be in with the chance to win!

7   
**REGULAR GIFT**

Donate what you can, big or small, through your pay or directly to the RNRMC.



**SCAN HERE TO SUPPORT**



**BY YOUR SIDE**  
SUPPORTING SAILORS, MARINES AND THEIR FAMILIES FOR LIFE

**RNRMC.ORG.UK**

☎ **023 9387 1532**

✉ **FUNDRAISING@RNRMC.ORG.UK**



# How our supporters are fundraising



## 500 miles in 21 days!

I chose the RNRMC as having had a very fulfilling career, I am aware that some veterans are not so lucky in the transition to civilian life, and each year I carry out one big fund event for military charities. This year it was specifically targeted the RNRMC through the Camino de Santiago, a 500-mile journey from St Jean Pied De Port in France, over the Pyrenees to Santiago in Northern Spain, a distance of 500 miles in 21 days whilst carrying a 30lb pack. It required me to achieve a marathon or ultra-marathon each day.

**Top Tip:** get around all your friends and colleagues and ask them to share on all social media platforms to reach a wider audience. Make sure that you keep everyone fully informed of your progress, using photos and social media, daily if possible and also be upbeat about your achievements.

*Steve*

## Ran 50km in a day!

In April 2022 I completed the easter ultra-challenge, 50km in 1 day. I ran the first 25km and walked the second 25km, and this was only 6 months after taking my first steps again after a significant ankle injury that put me in hospital for 4 days and surgery including additional metal internal fixtures and complete none weight bearing for 6 weeks. I chose to fundraise for RNRMC as the support I received from the Navy and broader MOD was significant in my speedy recovery.

**Top Tip:** Believe in what you are doing and the cause you are doing it for, you'll inspire others to donate or to fundraise themselves

Do something that will challenge you, it will keep you more engaged and you'll feel like you've achieved something alongside fundraising

Don't be afraid to ask and keep putting out posts or talking to people about what you are doing and why, people may forget to donate the first time or may be waiting to donate after you complete your challenge. You'll also be getting the word out about the charity and what they do!

*Ellie*



## Fundraised for his birthday

Barry - I raised funds for my 75th birthday for the RNRMC on my Facebook page, I wanted to much give back as much as possible, to the family that once took me under their wing and brought me so much happiness that is beyond any words. The RNRMC are always out there to support those in need who served in either the Royal Navy or the Royal Marines.

**Top Tip:** Respect those who give, by speaking in a low-key warm voice with a gentle warm smile if you meet them personally. Never ever forget to say and offer thanks.

*Barry & Winston the dog*

## Ran a marathon

Leeam - I choose to run the 2022 Edinburgh Marathon for the RNRMC due to its positive outlook, incredible dedication to the naval family and ongoing support of the Naval Service of which I am proud to of been apart of for a little over 9 years. They've always been a positive bright light and their fundamentals align with my own. They are an incredible charity that I plan on representing many more times in the future.

**Top Tip:** Be sure to provide constant updates, liaise with friends and family often and use every platform to make as many people as possible aware of your event.

**Encouraging Quote:** Always push for more. Life is a beautiful thing and nothing good came from a comfort zone.

*Leeam*



## Held a cake sale and raffle

Damian - The fact that the RNRMC supports Sailors and their families throughout their careers was a key contributor for the fundraising event I held. Human Performance and Sport are a big part of my day-to-day life, and 'Fit for Life' are one of the charity aims. I held a fundraising cake sale and a raffle at BRNC.

**Top Tip:** For anyone wanting to support the cause but unsure of where to start; I can say from experience that speaking to as many people as you can, will make for a successful event. I personally heard many stories of people who have had support from the RNRMC, and were keen to help me as much as possible to return the gratitude to the charity.

*Damian*



# Fundraising ideas





# Promotions

Don't forget that we can supply you with copies of our 'Proudly supporting logo' and some branded materials to help promote your event. If you're creating your own, you need to make it clear you're raising money for us and must therefore state in some manner that you are raising funds 'in aid of The Royal Navy and Royal Marines Charity, a company limited by guarantee registered in England and Wales (no. 6047294) and is a registered charity (no. 1117794) and Scotland (SC041898). Registered Office: Building 37, HMS Excellent, Whale Island, Portsmouth PO2 8ER'

If you require proof of your association with the Charity, perhaps to make a collection or approach a corporate donor, you should contact us and ask for a 'Letter of Authority'.

Use all your social and professional networks to help spread the word and share your fundraising page. Tell everyone why you are fundraising for the Royal Navy and Royal Marines Charity, what has inspired you and how much you are hoping to raise. Explain how they can help you reach your target and why it is important to you. And don't forget to thank them for supporting you.

Please send us your stories and photographs and we will do our best to share as many as we can. If you're unsure about anything, please ask - we're here to help:  
**023 9387 1500 & [fundraising@rnrmc.org.uk](mailto:fundraising@rnrmc.org.uk)**

## Find us on our social media



Royal Navy and  
Royal Marines Charity



@RNRM



@rnrmcharity



# Safe & legal

**Data Protection** | Make sure any electronic or paper record you keep about individuals involved in a fundraising event complies with Data Protection regulations. Do not keep information about people unless necessary and never share personal data unless the individual gives their explicit consent.

**Insurance** | By organising a fundraising event you are responsible for taking adequate steps to ensure that the event poses no risk to others. Check that any buildings or equipment that you hire are covered. Often insurance is included in the hire fee but not always. You may need to consider arranging public liability cover for some events which will protect you against claims.

**Alcohol and public entertainment licence** | If your event involves the sale of alcohol and/or live or recorded music, dancing, showing of a film or performance of a play, an indoor sporting event (including boxing or a wrestling match), or any entertainment of a similar nature, you may need a licence. Liaise with your local authority, the police and other relevant parties as necessary.

**Food hygiene** | Please take great care when handling food and work to basic rules for safe preparation, storage, display and cooking. Useful information can be found on the Food Standards Agency website [www.food.gov.uk](http://www.food.gov.uk).

**Health and safety, risk assessment, and first aid** | It's all about common sense. Follow the professional advice of equipment manufacturers and staff supervising any facilities. Events need to be adequately assessed to identify, minimise and control the risk to all those taking part and members of the public who may be attending. The RNRMC cannot accept liability for any loss, damage or injury suffered by yourself or anyone else as a result of taking part in a fundraising event.

**Collections** | Public collections are donation collections that take place in a publicly owned place. Public collections are governed by strict legal requirements and must be licensed by the Local Authority. Before you approach your local authority for a licence, please contact us first. Private collections are collections on private premises and do not need the permission of the local authority; only the permission of the owner of the premises concerned (e.g., pubs, supermarket).

**Raffles, lotteries and prize draws** | There are strict legal requirements governing the organisation of raffles, lotteries and prize draws. If you aren't sure, please check with us, you'll also find the latest rules and regulations on [gamblingcommission.gov.uk](http://gamblingcommission.gov.uk).

# Paying in your fundraising

When paying in any money please do get in touch with the fundraising team as we will be able to provide you your unique reference so that we can make sure we thank you kind donation.

- 1 | Bring cash/cheque to us in person at our fundraising office.
- 2 | Post cheque to us at our fundraising office address with a cover letter telling us all about the event.
- 3 | Pay money directly into our charity bank account but please email us and tell us the date, the amount, reference used and what this was for so that we can match it up and more importantly thank you! (Give us a call or email and we can provide you the details)
- 4 | Pay money in online via our website - [www.rnrmc.org.uk/donate](http://www.rnrmc.org.uk/donate) make sure you tell us in the comments when the funds are from.





[rnrmc.org.uk](https://rnrmc.org.uk)

You can find us at

**The Royal Navy and Royal Marines Charity**  
Building 37, HMS Excellent, Whale Island,  
Portsmouth, Hampshire PO2 8ER

Proud to be part of

