



RNRMC Impact Report 2024

HRH The Princess Royal, Patron

I am pleased that the substantial positive impact the Royal Navy and Royal Marines Charity makes has been properly assessed. Through the generosity of its donors, which include the majority of serving personnel, the charity has provided invaluable support to those who serve, their families and veterans.

The pressures placed on service men and women are high; and it is important as ever that we honour and recognise that service.

The charity's vision is a world in which sailors, marines and their families are valued and supported, for life. I hope this Impact Report will encourage you to consider how you can support the charity to meet that vision.



Admiral Sir Jonathon Band GCB DL, President

As President, I am delighted to see the huge difference the charity continues to make.

The RNRMC was set up to be the principal charity of the Naval Service, and the relationship with the Royal Navy and its senior leadership has never been stronger. This is because the Service recognises the positive impact the charity makes to the morale and welfare of its people.

At the same time, the charity continues to play an important role within the sector, providing a single focus for those who wish to support. I was particularly pleased that the members of the WRNS Benevolent Trust decided in 2023 to join the RNRMC Group. But most importantly, the Board of Trustees retains its primary focus on meeting the needs of the charity's beneficiaries – the men and women of the Naval Service. This report details some of the notable achievements of the last 12 months.



Dr Brian Gilvary, Chairman

The trustees of the RNRMC enjoy a diversity of background and experience, but are united in doing all they can to meet the RNRMC's charitable purpose. We are pleased by the impact we have made in the last 12 months – none of which would have been possible without our team at Whale Island and the huge number of volunteers and supporters who give so generously to the charity.

During 2023, the trustees continued the policy of recent years to operate a deficit in our budget in order to maximise the funds available to beneficiaries (and lower our reserves). Accordingly, in 2023, we were able to deliver £8.6m in charitable expenditure.

Turning to the future, the board is determined to ensure the RNRMC is able to support its beneficiaries for the long-term. Current geo-political uncertainty suggests our armed forces will continue to play a vital role in the nation's prosperity, and accordingly those who serve (and have served) deserve our support. We will respond by increasing our fundraising efforts and looking for opportunities to improve the effectiveness with which we deliver our outcomes. Our beneficiaries deserve nothing less.

Year in Brief

Andrew Jameson, Chief Executive Officer



It gives me real pleasure to write my first impact report. I am fortunate to have been associated with the charity since it was established in 2007 – and what startling progress has been made. It is a remarkable testament to the generosity of our donors that we saw the charity pass the £100m mark in charitable expenditure during 2023. People give to the charity because they recognise the positive impact it makes to the lives of beneficiaries – and the trustees have given me very clear instructions to ensure we maintain our absolute focus on meeting our charitable purpose. I hope this short review demonstrates that we are.

The trustees are also firmly of the view that our commissioning model is the most effective and efficient way to meet need. This approach has been developed over time, and is highly regarded as an example of best practice. We have an impressive number and quality of partners with whom we operate, and together we can focus precious resources on meeting need – whether ongoing or emerging. Our work with the Armed Forces Covenant Fund Trust, funding initiatives to support those involved in recent conflicts is a good example of how the charity can flex resources very quickly working with key funding partners.

The Royal Navy and Royal Marines Charity and Greenwich Hospital are the principal funders within the naval charity sector, and I am delighted by the deepening relationship between the two charities. The number of joint programmes we fund is increasing all the time.

Over the last 7 years or so we have prudently reduced our reserves (which built up during the recovery from the 2008 financial crisis) to fund our charitable spend; and we aim to increase fundraising to sustain our ambitions for the future. It is a source of pride that the majority of serving sailors and marines give regularly to their charity from their monthly pay – and we hope to encourage more service leavers to stay in touch when they leave.

Reflecting on my first year as the Chief Executive, my strongest impression is how well the charity is served by its staff and supporters. This bodes well for the future. I am very confident in our ability to stand by the side of our sailors and marines, for life.



“The funding and support from the RNRMC is a vital part of RN life today and for that, all of our personnel are truly thankful”

- Lt Cdr Dave Forrest

What is the RNRMC?

The Royal Navy and Royal Marines Charity is at the heart of supporting our Royal Navy, Royal Marines and Royal Fleet Auxiliary personnel and their families, past, present and future.

We fund projects and facilities which support the wellbeing of those who serve today. We also work hand in hand with partner charities and organisations to care for the children, families and veterans of the Royal Navy, Royal Marines and Royal Fleet Auxiliary.

Our vision is a world in which our sailors, marines, and their families are valued and supported, for life.

We have now awarded more than **£100 million** funding support for Royal Naval serving personnel, veterans and their families. **£30 million** of this is through our close partnership with Greenwich Hospital.

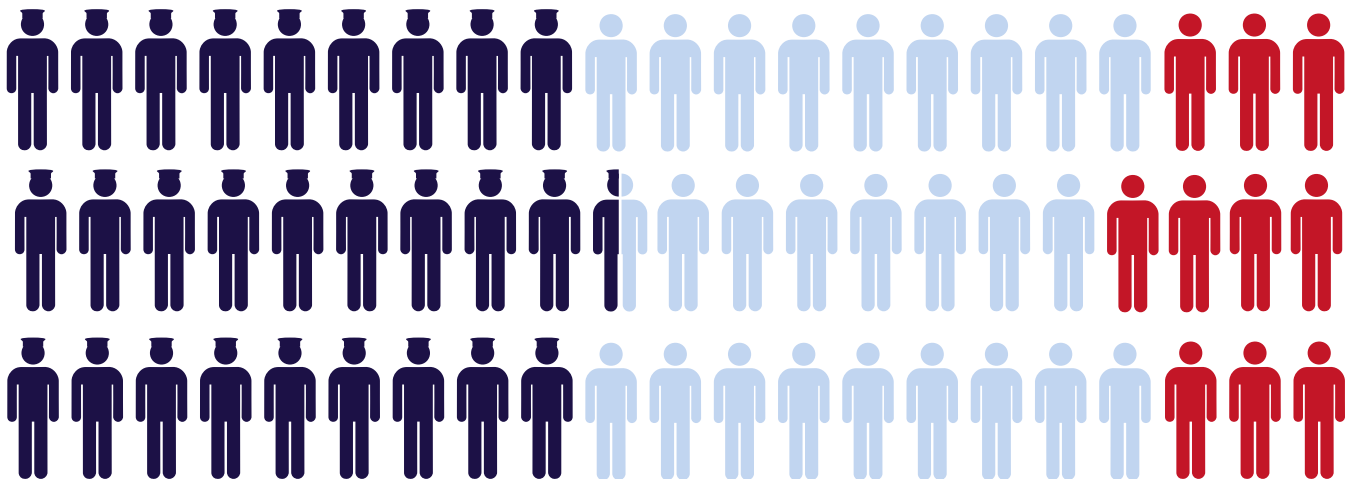
The RNRMC was seen or heard by just over 43 million people across the media and our social media channels.

“I’m so grateful to the charity for this opportunity; it really made me feel valued and it really rang home to my wife that the charity genuinely cares about RN people and wants to care for those having a rough time. It genuinely made such a difference to my family to have that respite.” - Anonymous

62,741 Total Beneficiaries

👤 = 1000 beneficiaries

👤 = <500 beneficiaries



● Serving: 27253

● Veterans: 25574

● Spouses/Families: 9914

Grants Breakdown

1183 Grants Approved in 2023

Benevolence Round-up

167 Naval Veterans supported in Care Homes in 2023

232 Naval Service Personnel in Recovery supported with individual or group grants, assisting their rehabilitation

Our 'Making a Difference' workshop this year saw **37** organisations come together to discuss and agree better ways of working together to make a positive difference for our beneficiaries

In collaboration with the Armed Forces Covenant Fund Trust we awarded **£350k** to support those who have been involved in recent conflicts

The money allowed those beneficiaries to find comradeship, and gave them access to the wide range of support available from organisations

Through our subsidy of Royal Naval Association Membership Subscription Fees in 2023 membership numbers increased from **10,000** to **19,000**

Families/Dependants

Over

£800,000

towards our 'Strengthening Families' Programme, which funds partnerships with Aggies, KIDS, Relate, Kings, RNFPs and Home Start



630

children received a recorded story read by their deployed parent via Aggies storybook waves

24

families received an immediate payment



of **£20k** following the death of a loved one in service

2490

relationship counselling sessions delivered by Relate benefiting



969

individuals

Major Amenities Grants

£350k

Refurbishments/ Improvement of facilities for Serving Personnel through Major Grants

Over

10,000

Serving Personnel and 1760 dependents benefitted from a Major Grant in 2023

£75k

Refurbishment of communal spaces at HMS Raleigh for RN Trainees

Amenities Round-up



£1.4k

Average Minor Grant Awarded

100%

of Amenity Grants met or exceeded expectations in the difference they made



£189k

in Minor Grants towards activities which boost morale for Serving Personnel such as dinners, socials and cultural visits

Prizes

867 personnel recognised with a Herbert Lott Award totalling £94,510. A **47%** increase in funding from last year



New prize created in memory of Dean Rogers:

WO1 Dean Rogers MBE – Submarine Family Award

This is a new annual prize created in memory of Dean Rogers highlighting a person who has contributed their own time and effort to support members of the submarine community. The award will be presented at the Annual Submarine Service Awards

Sports Grants



Over £310k

in support of Sport including Refurbishment of a Cornish Pilot Gig, Archery Targets & Stands and Dojo/Yoga Area

We fund many projects with morale at their core, including providing a **£25k** grant for the annual Royal Navy Snowsports Festival at Les Deux Alpes, France. In January 2023 there were around 800 RN competitors



Fundraising Highlights

2023 was a year where working with others was at the heart of what we do here at the RNRMC, and a year where we reviewed our strategy to introduce new ways of raising funds.

Although our dear friend and colleague WO1 Dean Rogers MBE sadly passed away, his legacy lives on. As the RNRMC's first fundraiser, Dean set up Payroll Giving, which now brings in over £1.1 million a year.

Upcycling Project

This year the RNRMC partnered with the charity Oarsome Chance and with the Royal Navy to take decommissioned life rafts and turn them into useable items. The project has so far saved two tonnes of material from going to landfill by turning them into handbags and other goods. The RNRMC has sold over 230 items raising £5,767. This trailblazing initiative has also been nominated for a number of industry awards, including the MOD's Sanctuary Awards and the National Recycling Awards



Band tour

His Majesty's Royal Marines Band Tour raised **£150,000** for the Royal Navy and Royal Marines Charities

© Crown copyright 2023 Musn Carl Ware



HMS Oardacious

2023 saw the second Oardacious team cross the finish line and hang up their oars after a gruelling 3,000 mile row from the Canary Islands to Antigua. Following their success, the third team set sail in December completing the race in January 2024. In total, Oardacious has raised **£86,938** through their rowing endeavours for the RNRMC

Christmas Appeal

RNRMC's first ever major Christmas appeal highlighted the plight of Navy families separated by service. The appeal was seen by tens of thousands of people within the Navy community as well as reaching national and local press audiences



Defence Trade Shows

The RNRMC was a charity partner at two major trade shows - the Defence and Security Equipment International at the Excel and a Defence Leaders Conference at Farnborough. These events provide a huge opportunity to network and fundraise



Chris Terrill Marathon

BBC broadcaster and RNRMC supporter, Chris Terrill, ran the London Marathon raising **£1,413**

Stand Easy

58 groups of supporters and serving personnel from across the Royal Navy took part in this Year's Stand Easy Coffee Morning raising just under **£5,000** for the charity



Financial Summary | Income 2023

Thanks to all of our donors and supporters, the RNRMC raised

£2.6m

in Voluntary Income in 2023

44%

Payroll Giving

24% Events, Trusts and Major Donors

17% Corporate Giving and Trading Income

15% Community Fundraising, Individual Gifts and Legacies

Nearly half of our income is raised from those who are serving, donating straight from their monthly salaries via Payroll Giving. This regular donation enables us to plan ahead so that money is put to the best possible use

The Charity received

£2m

in Grants

Total: £2m

£1.65m

£178k

£100k

Our principal funding partner is Greenwich Hospital who contributed £1.65m in grants. This was mainly used to bolster RNRMC funds in support of health and wellbeing of families and veterans. The Nuffield Trust made a grant of £178,00 to support amenities for serving personnel; and a grant of £100,000 from the Armed Forces Covenant Trust helped support Foreign and Commonwealth Royal Navy personnel

£2.7m






Total net return on Charity's investments

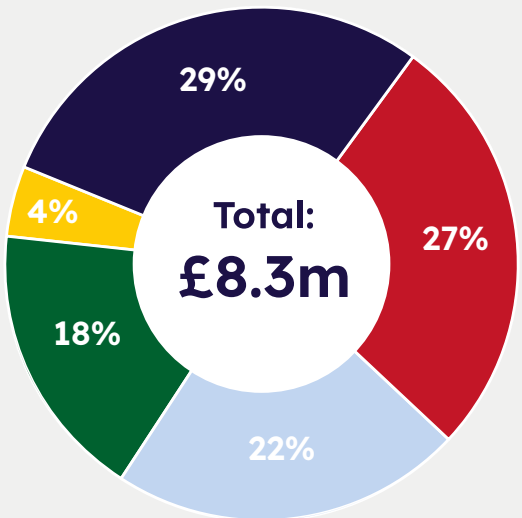
which will contribute to the sustainability of the charity into the future

Charitable Outputs in 2023

The charity delivered a total of £8.3m of charitable activity in 2023

Key:
(£'000s)

	Veterans	£2,393		Individual Benevolence	£1,445
	Quality of Life for Serving Personnel	£2,238		Support to Naval Charity Sector	£356
	Naval Families	£1,832			



£356k worth of free support services

As the principal charity of the Royal Navy, we support other charities in the naval sector by providing free-of-charge services which are essential to running a charity.

These include finance, payroll, investment management, and communications.

As a result, these charities are able to focus their resources on meeting the needs of beneficiaries

We support a total of 12 charities in this way

Including:

RMA-The Royal Marines Charity, The Royal Naval Association, Naval Families Federation, White Ensign Association and Naval Service Sports Charity



ROYAL NAVAL
ASSOCIATION

Naval Families
FEDERATION



NAVAL SERVICE
SPORTS CHARITY

A Heartfelt Thank You



On behalf of our beneficiaries, we would like to thank:



Thank you to the volunteers, serving personnel, veterans and representatives from naval charities who ensure good governance of our grants panels

On behalf of our fundraising team

We don't have room to thank all our donors, fundraisers, corporate, trust and other supporters individually here; but without their support, we couldn't support those in our community who need it most

Use this QR code to see a list of all those we give our heartfelt thanks



We would also like to thank all Ships, Squadrons, Commando units and Royal Navy Establishments as well as Royal Navy Reserve Units, University Royal Naval Units and the Royal Fleet Auxiliary for all their support



rnrmc.org.uk



Registered Office: Building 37, HMS Excellent, Whale Island, Portsmouth, PO2 8ER

© 2024 RNRMC - The Royal Navy and Royal Marines Charity

The Royal Navy and Royal Marines Charity is a company limited by guarantee registered in England and Wales (no. 6047294) and is a registered charity (no. 1117794) and Scotland (SC041898).